



PARTICIPATION RULES & REGULATIONS 2018

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1. INTRODUCTION

The 2018 edition will be TSHIMA's 5th edition and will be focusing of realigning the brand as well as improving the brand's commercial and entertainment value, market share, equity and develop artists on key industry areas so that they improve the quality of their product, increase distribution for the growth and development of the industry. For any artists who are keen on participating they are therefore requested to carefully read these non-negotiable terms and conditions and complete the required entry forms.

1.1. THE SEQUENCE OF KEY EVENTS IN THE AWARDS PROCESS

- The 2018 edition will open with the media launch where artists and media at large will be briefed about how this year's awards will operate, the terms and conditions for entry and open for entry for two weeks in order to allow artists enough time to submit their materials
- After a month of submission, there will be a two weeks window period to allow the screening process by the panel of independent judges who will be selected for their expertise in their respective fields to ensure that the entries were submitted in the correct categories.
- Entries are forwarded to the panel of judges who will adjudicate according to the defined guidelines, applying the assessment criteria for each category, their expert knowledge of artists, music and the market trends in general.
- An independent firm of auditors will then audit the results on which the list of nominees is based and certifies that such results have been arrived at in accordance with all relevant rules and regulations.
- This will include all the categories with an exception to the Lifetime Achievement Award which is a merit award
- An official announcement to reveal those who have made the cut will be made in a form of the Final Nominees Gala Dinner provisionally scheduled for Saturday, 25 August 2018 at the venue still to be confirmed.
- Entries that do not comply with the set rules will then be disqualified.
- Final Nominees will be announced at the official TSHIMA Final Nominees Gala Dinner
- Finally, the winners are announced at the Awards Ceremony to be held on the 29th September 2018 at the venue still to be confirmed, TSHIMA organisers reserve the right to change the date and venue for the awards ceremony.

1.2. WHEN ARE THE AWARDS PRESENTED?

- The actual Awards Ceremony is provisionally scheduled to take place on Saturday, 29th September 2018 at the venue still to be announced.

1.3. HOW TO PARTICIPATE?

Entry Forms will be distributed at the official media launch and can also be downloaded online on www.tshima.org.za , when submitted they must be accompanied by:

- The name of the category (s) which the artist is entering for
- The prescribed number of copies of the entered album in the category
- Singed form of consent to accept the 2018 Rules and regulations and the set conditions.

All materials and the forms will have to be dropped at the SPAR outlets (Sibasa, Nzhelele-Biaba and Thohoyandou), Thulamela Municipality offices in Thohoyandou, Khoroni Hotel or alternatively at 3rd Level Marketing & Media Group, Unit A5, Block A, Lonecreek Building, Waterfall Office Park, Bekker Street, Vorna Valley, Midrand, Johannesburg **before the set deadline**, all artists are urged to sign-off the submission forms when they drop their materials.

2. GENERAL RULES

2.1. ELIGIBILITY FOR ENTRY

- Entry is open in respect of any qualifying recording artist or producers being a person or group:
- Is a South African citizen or has been a permanent resident in South Africa for a minimum of 12 months (1 year) on the date of entry
- TSHIMA reserves the right to request proof that all artists, producers and engineers qualify as set out herein
- All recordings submitted for this year's awards must have been commercially released (in other words first made available for purchase by the retail trade) in South Africa during the period **30 June 2017 to 30 June 2018**.
- It's advised that all albums be marked with the year of release,
- Unless otherwise stated, awards are presented for album releases. An album is defined as a commercially available compact disc, or a commercially available digital release
- Entrants in categories that receive less than 10 (ten) entries are not eligible for an award, but may receive a certificate where necessary.

2.2. PRIZES

- Cash prizes and statuettes are awarded to the winning artists except where the category states otherwise, as the case may be. Artists or producers who are nominated in any categories are expected to attend the awards ceremony.
- Those who fail to attend the awards ceremony will not be eligible to receive the cash component of their award, nor will they receive the statuette.
- Exceptions to this rule will be considered provided that application is made by the nominee, giving written notice of their inability to attend, with an accompanying motivation to be received by TSHIMA™ within fourteen (14) days of the nominees being announced.
- The cash prizes awarded to the winners for the 5th Tshivenda Music Awards are as follows:
 1. BEST TSHIVENDA NEWCOMER ARTIST/ALBUM OF THE YEAR : R30 000.00
 2. BEST TSHIVENDA INDIGINEOUS ARTIST/ALBUM OF THE YEAR : R30 000.00
 3. BEST TSHIVENDA HIT SINGLE ARTIST/ALBUM OF THE YEAR : R30 000.00
 4. BEST TSHIVENDA GOSPEL ARTIST/ALBUM OF THE YEAR: R30 000.00
 5. BEST TSHIVENDA AFRICAN/TRADITIONAL GOSPEL ARTIST/ALBUM OF THE YEAR : R30 000.00
 6. BEST TSHIVENDA REGGAE ARTIST/ALBUM OF THE YEAR: R30 000.00
 7. BEST TSHIVENDA AFRO-SOUL/CONTEMPORARY ARTIST/ALBUM OF THE YEAR: R30 000.00
 8. BEST TSHIVENDA HIPHOP ARTIST/ALBUM OF THE YEAR: R30 000.00
 9. BEST TSHIVENDA TSHINGONDO ARTIST/ALBUM OF THE YEAR: R30 000.00
 10. BEST TSHIVENDA TRADITIONAL ARTIST/ALBUM OF THE YEAR: R30 000.00
 11. BEST TSHIVENDA DANCE ARTIST/ALBUM OF THE YEAR: R30 000.00
 12. BEST TSHIVENDA FEMALE ARTIST OF THE YEAR: R30 000.00
 13. BEST TSHIVENDA MALE ARTIST OF THE YEAR: R30 000.00
 14. BEST TSHIVENDA SONG OF THE YEAR: R30 000.00 (this award may be topped by other incentives depending on sponsorship opportunities)
 15. BEST TSHIVENDA ARTIST OF THE YEAR: R50 000.00

NB: The prize money for the Artist of the Year Category presents a commercialisation opportunity; the stated amount may change if it secures an additional sponsor

- Cash prizes will **ONLY** be paid to the winning artists, producers, directors or engineers upon submission of proof of banking details.
- Cash prizes will not be paid later than 30 days after the date of the Main Award Ceremony if all the required documents have been received

2.3. BROADCAST AND EXPLOITATION RIGHTS

In order to produce the awards event, TSHIMA™ will require the following from each artist, producer and engineer who is nominated as a finalist in any category (“nominees”) the following:

- the right to use each nominee's photograph, name, likenesses, image, biography, recorded
 - performance at each event of the awards, for the marketing, advertising, filming, broadcast
 - and commercial exploitation of the awards including the release of a commercially available DVD/CD;
- the right to use the sound recordings or part thereof embodied in the album entered in the
 - awards for the purposes of the marketing, advertising, filming, broadcast and commercial
 - exploitation of the awards;
- It is therefore a condition of entry that all artists, producers, directors and engineers agree to sign TSHIMA's standard contributors release form granting to TSHIMA™ the rights set out above and rights ancillary thereto the contributors release form is available to any entrant.

2.4. ENTRY FEES

- All artists who qualify to the set terms and conditions are welcomed to submit their materials at no cost (for FREE).

2.5. GENERAL

- All entrants hereby waive any claim of whatsoever nature, which they may have against the sponsors, stakeholders and/or TSHIMA™ arising out of or in connection with their participation in this competition and will ensure that the nominees will do the same.
- TSHIMA™ shall not be liable to an entrant for any reason whatsoever, whether in contract or delict or otherwise arising out of, or in connection with the 2018 Tshivenda Music Awards (TSHIMA™).
- The entrant hereby fully and effectually indemnify the sponsors, TSHIMA™, and their successors, assigns, licensees and each of their officers, directors, employees and agents and hold them harmless from and against any and all claims, liabilities, judgments, losses, damages, costs and expenses (including reasonable legal expenses) directly or indirectly due to any breach of these rules by the entrant. This indemnity shall survive the completion of the Awards.
- By submitting a fully completed entry for the 2018 Annual Tshivenda Music Awards (TSHIMA™) the entrant agrees to abide by the rules as stated in this document.
- All decisions with respect to the acceptance of any entry and eligibility of entries are made by TSHIMA™ and shall be final and binding upon all entrants. In the event of any dispute, TSHIMA™'s decision shall be binding on the entrant and no correspondence will be entered into.
- All physical materials submitted become the property of TSHIMA™ and will not be returned to the entrant.
- TSHIMA™ shall not be responsible for late, lost, damaged, misdirected, stolen or misappropriated entries.

- TSHIMA™ may, without the entrants' further consent, use the entrants' name, and the name, likeness, biography and photographs of its nominees owned or controlled by the entrant ("contribution materials") without charge in exploiting advertising and publicising the competition in all media and formats throughout the universe.
- The entrant hereby represents, warrants and undertakes to TSHIMA™ that the entrant is entitled to enter the competition and has full power and authority to grant rights herein expressed to be granted
- The entrant shall not, without the prior written consent of TSHIMA™ (except as required by law) at any time hereafter, either personally or by means of press or publicity or advertising agents or agencies, divulge or disclose any information of any nature or kind relating to the development or production of the competition to any person, relating to any matter arising hereunder or to the general affairs of TSHIMA™, coming within the entrant's knowledge by reason of this competition or otherwise howsoever.
- Notwithstanding and irrespective of any advertisement or announcement which may have been or may hereafter be published, TSHIMA shall not be liable to the entrant for, or in respect of, any loss of publicity, advertisement, reputation or the like due to the entrant's non-appearance in the competition and/or TSHIMA™ failure to produce, advertise, promote or exploit the competition and nothing contained herein shall be construed so as to impose upon TSHIMA™ any obligation to make use of the services of the entrant, or to permit the entrant to play any part in the making of the competition, or to produce, advertise, promote (or to continue the production, advertising, promotion or exploitation) of the competition.
- Once submitted an entry may only be withdrawn by the entrant. The request to withdraw an entry must be made in writing and received by TSHIMA™ no later than 7 days after the closing date of the entry period.
- TSHIMA™ reserves the right to withdraw a nomination or a TSHIMA™ award from any nominee or winner, who in TSHIMA™'s sole discretion, has brought the TSHIMA™ into disrepute.

3. CATEGORY RULES AND REGULATIONS

3.1 BEST TSHIVENDA NEWCOMER ARTIST OR GROUP OF THE YEAR

- The award will go to the artist or group whose entry is the debut album by that artist or group, and where such a debut album in the opinion of the judges is by its excellence, regardless of its genre, better than any other debut album entered by a Newcomer in the 2018 Tshivenda Music Awards. In the case of a debut album from a group, the prominent member (s) of that group must not have previously earned artist royalties from any full album before. In the case of an artist, the artist must not have been a prominent member of any group before.

3.2 BEST TSHIVENDA INDIGINEOUS ARTIST/ALBUM OF THE YEAR

- The award will go to the group or artist whose music is influenced by Tshivenda indigenous music instruments like tshitiringo, mbila, dende and many other instruments relevant that are part of the rich heritage of Tshivenda indigenous music. This category is solely focusing on the preservation and resuscitation of Tshivenda indigenous music so that it can be given its space to compete while we stimulate the interest to produce more of this genre.

3.3 BEST TSHIVENDA HIT SINGLE ARTIST/ALBUM OF THE YEAR

- This category is for artists whose album is only made up of one track even though the main track may have one or two remixes in the same album irrespective of genre and singing in Tshivenda language

3.4 BEST TSHIVENDA GOSPEL ARTIST/ALBUM OF THE YEAR

- This category is for artists whose music is influenced by gospel or worshipping singing in Tshivenda language

- 3.5 BEST TSHIVENDA AFRICAN/TRADITIONAL GOSPEL ARTIST/ALBUM OF THE YEAR**
- This category is for artists whose album is only made up of one track even though the main track may have one or two remixes in the same album irrespective of genre and singing in Tshivenda language
- 3.6 BEST TSHIVENDA REGGAE ARTIST/ALBUM OF THE YEAR**
- This category is for artists whose music is influenced by reggae singing in Tshivenda language
- 3.7 BEST TSHIVENDA AFRO-SOUL/CONTEMPORARY ARTIST/ALBUM OF THE YEAR**
- This category is for artists whose music is influenced by afro/contemporary jazz singing in Tshivenda language
- 3.8 BEST TSHIVENDA HIP HOP ARTIST/ALBUM OF THE YEAR**
- This category is for artists who perform urban street music influenced by Rap and/or HipHop singing in Tshivenda language
- 3.9 BEST TSHIVENDA TSHINGONDO ARTIST/ALBUM OF THE YEAR**
- This category is for artists whose music is by and large influenced by rumba or tshingondo instruments and singing in Tshivenda language
- 3.10 BEST TSHIVENDA TRADITIONAL ARTIST/ALBUM OF THE YEAR**
- This category is for artists whose music is by and large influenced by the indigenous/traditional/roots and all its lyrics are in Tshivenda language
- 3.11 BEST TSHIVENDA DANCE ARTIST/ALBUM OF THE YEAR**
- This category is for artists who perform music that can be broadly defined as kwaito or house and is mainly influenced by the kwaito or house music sound
 - This category will be determined by the votes as well as final recommendations by the Adjudication Committee.
- 3.12 BEST TSHIVENDA FEMALE ARTIST OF THE YEAR**
- The award will go to the female artist or female duo whose entry is an album that in the opinion of the judges is by its excellence, regardless of its genre, better than any other album by a solo female artist (s) or group entered into the 2018 Tshivenda Music Awards.
- 3.13 BEST TSHIVENDA MALE ARTIST OF THE YEAR**
- The award will go to the male artist whose entry is an album that in the opinion of the judges is by its excellence, regardless of its genre, better than any other album by a solo male artist (s) or group entered into the 2018 Tshivenda Music Awards.
- 3.14 BEST TSHIVENDA SONG OF THE YEAR**
- The award will go to the artist whose entry is an album that in the opinion of the judges' one song by its excellence, regardless of its genre, is better than any other songs from the albums in other categories entered in the 2018 Tshivenda Music Awards.
 - This category will be determined by the votes as well as final recommendations by the Adjudication Committee.
- 3.15 BEST TSHIVENDA ARTIST OF THE YEAR**
- This award will go to the artist whose entry is an album that in the opinion of the judges, regardless of its genre, is better than any other albums that have entered the 2018 Tshivenda Music Awards
 - This category will be determined by the most votes received as well as final recommendations and or input by the Adjudication Committee.
 - This artists in this category should at least have a national appeal in terms of equity and market share.

4. SPECIAL AWARDS

4.1 LIFETIME ACHIEVEMENT AWARD

- This category is not open for entry, the panel of judges will nominate the deserving recipients.